



PRESS RELEASE

Refrigera 2025 Conferences: From Sustainability to Alternative Refrigerants

Marco Nocivelli, Mario Tozzi, and Maurizio Martina to speak at the inaugural event

Bologna, November 5, 2025 – The conference program of **Refrigera 2025**, featuring high-profile speakers and current topics, offers an exceptional opportunity for growth for all professionals in industrial, commercial, and logistics refrigeration, as well as freezing and cryogenic technologies.

The program kicks off on **Wednesday, November 5**, with the inaugural event titled “**Sustainability: Refrigeration at the Center**”, organized by **ZeroSottoZero**, a Tecniche Nuove publication, in collaboration with Refrigera and **Assofrigoristi** (Italian Refrigeration Technicians Association). Speakers include:

- **Marco Nocivelli**, Vice President of Confindustria with portfolio for industrial policies and Made in Italy, and CEO of Epta;
- **Mario Tozzi**, senior CNR researcher and environmental science communicator;
- **Maurizio Martina**, Deputy Director of FAO Italy and former Minister of Agricultural, Food and Forestry Policies.

The conference, moderated by **Marco Oldrati**, Operational Director of Assofrigoristi, begins at **10:00 AM in the Lord Kelvin Hall, Pavilion 30**, and will cover topics such as the cold supply chain, energy and environmental sustainability, and the challenges of climate change.

Refrigera 2025 will host approximately **50 conference sessions** featuring the most qualified experts in the sector. Topics will include, among others: cold chain management in GDO, alternative refrigerants, cryogenics and applied developments, ultra-low temperatures, insulating materials, CO2 and propane supply chains, and process refrigeration technologies in the food, pharmaceutical, and chemical-plastic industries.



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The event will also feature the **PR Planet Refrigeration Awards**, recognizing excellence in commercial and industrial refrigeration. The awards promote innovation, sustainability, design, efficiency, and professionalism throughout the supply chain. The multidisciplinary jury includes managers of retail setups, professionals, and journalists from commercial and industrial refrigeration. The award ceremony will take place on **Thursday, November 6, 2025, at 12:45 PM in the Lord Kelvin Hall, Pavilion 30.**

Refrigera 2025, organized by **A151 srl**, is a unique event in Italy and a leader in Southern Europe. It spans over **10,000 square meters**, a **12% increase compared to the previous edition**, and features more than **320 exhibitors** from **25 countries**, including Belgium, China, France, Germany, the Netherlands, Poland, Czech Republic, United Kingdom, Spain, Switzerland, Thailand, and Turkey.

Applitech 2025, the only trade fair in Europe entirely dedicated to the home appliance and consumer electronics industry and supply chain, organized by **A151 srl** in collaboration with **Senaf/Tecniche Nuove**, will take place concurrently.

For more information: www.refrigera.show

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